



**The
rrribbit
book**



How **TWO FROGS** came to life?

"So, how did we come up with the name Two Frogs? Well, during our brainstorming sessions, we were tossing around ideas that felt bold, creative, and memorable. Somewhere between late-night coffee and sticky notes on the wall, someone joked: 'What if we were frogs?'"

At first, we laughed, but then it clicked — frogs are fearless jumpers. They move effortlessly between spaces, adapt quickly, and make leaps that really get noticed. That's exactly how we want to approach advertising: bold, agile, and attention-grabbing.

Then we realized something else — we weren't just one frog. Our agency is about two complementary forces: one for big, imaginative ideas, the other for smart, precise strategy. Together, they leap farther and make a bigger splash. And that's how Two Frogs was born — a name that's playful, memorable, and perfectly sums up how we work: creativity and strategy, leaping together to make every brand stand out."



Welcome to TWO FROGS STUDIO, a full-power 360° advertising agency where creativity leaps boldly and strategy lands precisely. We are the unusual blend the industry didn't know it needed – a team driven by imagination, anchored by intelligence, and committed to building brands that stand tall, sound strong, and shine louder.

In a world overflowing with content, campaigns, and chaos, TWO FROGS STUDIO exists to bring clarity through creativity and impact through strategy. From ATL to BTL, Digital to Design, Branding to Events – we provide a complete communication ecosystem that transforms businesses into unforgettable brands.

Our philosophy is simple. "Creativity creates attention. Strategy converts attention." When these two forces unite, brands grow, movements spark, and stories travel far beyond their origins.

TWO FROGS STUDIO is not just an agency – it is a leap of ambition, a commitment to excellence, and a promise of partnership. Here, every idea is nurtured, every execution is purposeful and every campaign is crafted to deliver measurable, meaningful results.

Welcome to a place where ideas ribbit with energy, strategy flows with purpose, and brands rise above the noise.

Welcome to TWO FROGS STUDIO – where every leap counts.



Meet *Crog*

"Hey, I'm Crog, the Creative Frog, and you've just hopped into a space where ideas splash loudly, colours misbehave beautifully, and imagination runs wild in every direction. I believe creativity should feel alive – bold strokes, unexpected twists, stories that jump right at you. When I create, I don't limit myself to what's "safe" or "usual"; I leap into the unknown and pull out ideas soaked in personality. If you want freshness, energy, originality, and a brand that refuses to be forgotten, that's my world. I'm here to make your brand not just look good, but look unforgettable."



and *Strog*

"Well, I'm Strog, the Strategic Frog – the one who ensures all that loud energy turns into real business results. While Crog paints outside the lines, I chart the map underneath those lines: customer behaviour, market patterns, brand positioning, and performance metrics. I'm calm, analytical, and annoyingly precise, because I'm obsessed with making your brand move in the right direction. Creativity excites people, but strategy converts them. My job is to take Crog's wild brilliance and give it structure, purpose, and measurable impact. Two Frogs Studio works because one frog leaps high, and the other frog makes sure we land profitably."

Jump, Land, Leap Again



Every campaign begins with a splash of imagination. We brainstorm, storyboard, design, and prototype with creative freedom. I dive into trends, visuals, and messages, making sure the brand's essence is captured in every pixel. It's all about making a bold leap and landing with impact.



And while you're splashing, I'm measuring the depth. We plan meticulously, analyze the market, map touchpoints, and optimize continuously. Our process ensures that each leap Crog takes lands precisely where it drives engagement, conversions, and growth. Together, our method is a balance of fearless creativity and calculated strategy – soaring beyond expectations every time.



The Frog Force



“

Meet the Frog Force! Each member brings a unique skill, from design and copywriting to social media and experiential magic. Our team is energetic, fearless, and ready to leap at any creative challenge. We think, design, and play together, creating campaigns that resonate and inspire.

”



“

And while creativity flows, structure guides us. Our Frog Force isn't just talent—it's strategy-driven talent. Each member understands the bigger picture, collaborates efficiently, and contributes to campaigns that hit targets. Together, we're agile, adaptive, and unstoppable, making sure every leap counts.

”



What We Leap For



“

Ah, my favourite lily pad! This is where ideas spread their wings... or well, their legs. At Two Frogs Studio, our services are crafted to make brands jump higher, shine louder, and leave ripples that last. Whether it's design that dazzles, campaigns that croak in perfect rhythm, or stories that splash across screens, this is where creativity takes its biggest leap. If it demands imagination, colour, emotion, or boldness — trust me, I've got my brush (and my frog brain) ready.

In short...

We create everything your brand needs to look unforgettable.”



“

And once Crog is done splashing creativity everywhere, I step in to make sure that splash creates measurable waves. Our services aren't just a checklist — they're a strategic ecosystem built to move audiences, strengthen brands, and drive results. Every offering here has a purpose, a method, and a metric. From brand building to digital domination, from advertising logic to market psychology — this is where we ensure every leap lands exactly where your business needs it.

In short...

And we plan everything your brand needs to grow profitably.”

”

Partners We Fly With



“

We love hopping alongside amazing brands, big or small. Every client is a pond of possibilities where we can create magic. Our work thrives because of the trust and collaboration we share with those who dare to dream as boldly as we do.

”

“

And that trust is built on results. Our clients return to us because we don't just create, we deliver. From campaign success metrics to measurable ROI, we ensure every partnership grows stronger. The clients we work with become an extension of our frog family, sharing leaps, wins, and stories together.

”



Frog's Show



“

Here's where the fun comes alive! From stunning visuals to interactive campaigns, our portfolio is a gallery of leaps that left impressions. Each project showcases the essence of our creativity—bold ideas, memorable designs, and engaging content that make audiences pause, smile, and act.

”

“

And behind every creative leap, there's strategy. Our portfolio also tells a story of measured planning, audience insights, and optimized execution. These aren't just projects—they're success stories that combine creativity and strategy, showing potential clients exactly how Two Frogs Studio can elevate their brand.

”



Frog's Show – Campaigns



Frog's Show – Campaigns



Frog's Show – Campaigns



zuci
Fruit Hand Wash
www.zucinaturnals.com

Hard on Germs
Soft on Hands

zuci
Fruit Hand Wash
With Aloe & Vitamin E Beads
COOL CITRUS MINT
PROTECTION AGAINST

Introducing all new
2 in 1 Fruit Hand Wash

Zuci's Fruit Hand Wash with moisturizing formula with Aloe & Vitamin E not only keeps your hands safe from germs but also keeps them Soft & Smooth.

Hard on Germs
Soft on Hands

Hard on Germs
Soft on Hands

Hard on Germs
Soft on Hands

Introducing all new
2 in 1 Fruit Hand Wash

zuci
Fruit Hand Wash
www.zucinaturnals.com

Hard on Germs
Soft on Hands

zuci
zuci
zuci

Introductory offer: ₹69/- Only



Frog's Show – Campaigns



Frog's Show – Campaigns



Frog's Show – Campaigns



Frog's Show – Campaigns



Frog's Show – Packaging



Frog's Show – Packaging



Frog's Show – Packaging



Frog's Show – Packaging



Frog's Show – Packaging



Frog's Show – Ad Campaigns



Neptune nine
Thane, west

Imagine a space to breathe a fresh atmosphere, a space to create your own kingdom, isn't it wonderful to have the liberty of retreat where you can experience life the way you want it to be? We at Neptune are offering you your own space at an incredible price of just Rs. 5,000 so that you can experience the extravagance of conveniences and luxuries of life. Don't wait, visit our site and seize the opportunity that has just knocked your door.

NEPTUNE
Yours. In every sense.

Tel.: 65273098 Amenities: Clubhouse • Swimming pool • Jogging track • Water Harvesting System • Garden • Parking • Gymnasium

Site Office: Neptune Living Park, L.B.S. Road, Shiroda (W), Mumbai-401084 • T: +91 22 82213098 • F: +91 22 25689896 • Email: info@neptunegroup.in • www.neptunegroup.in

Neptune nine
Thane, west

Endless Conveniences at a Small price

MY HOME

DOCTOR UNCLE
DADA'S OFFICE
STATION
MARKET
MY MALL
MY SCHOOL

NEPTUNE
Yours. In every sense.

Tel.: 65273098 Amenities: Clubhouse • Swimming pool • Jogging track • Water Harvesting System • Garden • Parking • Gymnasium

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Neptune nine
Thane, west

Large life at a Small price

NEPTUNE
Yours. In every sense.

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Site Office: Neptune Living Park, L.B.S. Road, Shiroda (W), Mumbai-401084 • T: +91 22 82213098 • F: +91 22 25689896 • Email: info@neptunegroup.in • www.neptunegroup.in

Frog's Show – Social Media



Super-Strength
Natural Vitamin E
for healthy and nourished skin.

- Suitable for sensitive skin
- Dermatologically-tested
- 24 Hour Moisture



Super-Strength
Natural Vitamin E
for healthy and nourished skin.

Suitable for sensitive skin
Dermatologically-tested
24 Hour Moisture

PALMER'S
The nature of you.

You are cordially invited to
Palmer's Spotlight on Natural Vitamin E

Join us to learn about Vitamin E, the underrated yet amazing vitamin essential for your face and your body and be introduced to Palmer's New Natural Vitamin E body care range.

Guest speaker, **Harley Street's Emma Coleman**, Dermatology Nurse will discuss the power of Vitamin E as a potent ingredient and its impact on skin health and wellbeing.

Tuesday 24th March 2020
9:00AM - Arrival and Refreshments
9:15AM - Introduction and Expert Discussion with Emma Coleman
9:45AM - Breakfast
Peterham Nurseries, 31 King Street, London, WC2E 8JD

RSVP: Rebecca Emily Hagan at FundPR@RebeccaHagan.co.uk

Super-Strength Natural Vitamin E

For Healthy and Nourished skin

24 Hour Moisture

Fragrance Free & Dermatologist Tested

Frog's Show – Social Media



Smooth and Protect your hair
with a perfect blend of powerful antioxidants
For Frizz-Prone Hair

Smooth and Protect your hair
with a perfect blend of powerful antioxidants
For Frizz-Prone Hair

Smooth and Protect your hair
Shampoo to smooth and soften frizzy hair

Rich Conditioner
to restore moisture levels

Conditioning Mask
to deeply replenish vitamins and minerals

What's in Palmer's Olive oil Formula?

Extra Virgin Olive Oil
promotes moisturized and healthy scalp

Jamaican Black Castor Oil
thicken, strengthen and rapidly increase hair growth

Vitamin E's
antioxidant properties boost hair's elasticity and shine

Frog's Show – Social Media



NEW
COCONUT OIL BALM
Multi-purpose Moisturiser

- Made with organic, fair trade extra virgin coconut oil
- Hypoallergenic & Dermatologist tested
- Suitable for vegans



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COCONUT OIL BALM
Multi-purpose Moisturiser

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Frog's Show – Social Media



1 Solid Jar...
101
USES



- Made with ethically and sustainably sourced raw Cocoa Butter and Natural Vitamin E
- Water-free formula, making it easier to absorb and relieve dry, sensitive and eczema prone skin
- This multi-purpose product has over 101 uses



1 Solid Jar...
101
USES

- Made with ethically and sustainably sourced raw Cocoa Butter and Natural Vitamin E
- Water-free formula, making it easier to absorb and relieve dry, sensitive and eczema prone skin
- This multi-purpose product has over 101 uses

The nature of you

I recommend Palmer's Cocoa Butter for tattoos because it keeps it nice and moisturised

~ Leanne ~
Tattoo Artist



Skin care for Tattooed Skin



The nature of you

I recommend Palmer's Cocoa Butter because it is not as oily as other products and it's a really good moisturiser

~ Ricky ~
Tattoo Artist



Skin care for Tattooed Skin



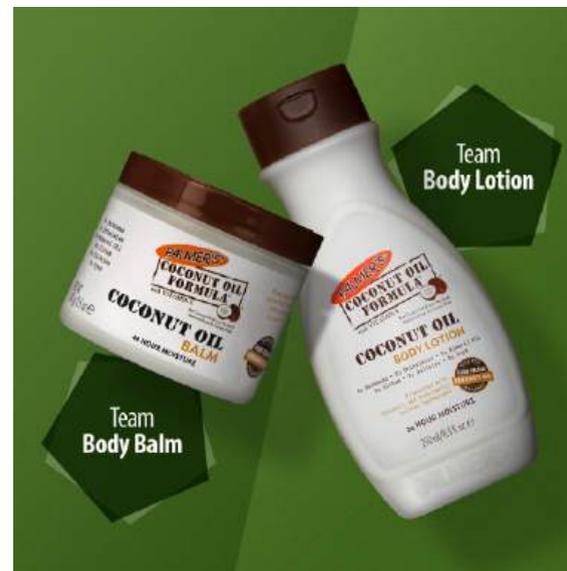
Softens & Smooths

Water-free Formula

24-hour Hydration

Multi-purpose Moisturiser

Frog's Show – Social Media



Introducing
NEW
Palmer's Coconut Oil Formula Facial Care Range

MADE WITH FAIR TRADE COCONUT OIL AND MONOI

- Ethically & sustainably sourced ingredients
- Fair Trade Certified Organic Extra Virgin Coconut Oil
- Non-comedogenic, Hypoallergenic & Dermatologist Tested
- Free from Parabens, Phthalates, Mineral Oil and Dyes

Exfoliate and Hydrate for a healthy-looking skin

Frog's Show – Social Media



Frog's Show – Social Media



BEFORE **AFTER**

Jorgie Porter Actress

proactiv.

Clear skin starts with YOU!

Now you can take control, prevent breakouts and enjoy the spot-free, beautiful skin you've always dreamed of

YOURS FREE BRUSH WORTH £29.99

50% OFF + FREE Deep Cleansing Brush
Special Introductory Offer

Use promocode: **TUBE**
to unlock your free gift

go to proactiv.co.uk

*T&Cs apply

CLEANSE. CLEAR. HYDRATE.

Our 3-Step Core System helps fight breakouts and prevent new ones from forming for clear and radiant skin.

FREE BRUSH
worth £29.99 with any kit!

ORDER NOW

CLEANSE. CLEAR. HYDRATE.

Our 3-Step Core System helps fight breakouts and prevent new ones from forming for clear and radiant skin.

FREE BRUSH
worth £29.99 with any kit!

ORDER NOW

CLEANSE. TREAT. HYDRATE.

3-Step Clear Skin System that fights breakouts & leaves skin looking amazing

SAVE £30 ON ALL OUR KIT

ORDER NOW

GET CLEAR! STAY CLEAR!

3-Step Clear Skin System that fights breakouts & leaves skin looking amazing

SAVE £30 ON ALL OUR KIT

ORDER NOW

GET CLEAR! STAY CLEAR!

Now you can take control and prevent breakouts while enjoying clear and beautiful looking skin.

FREE BRUSH
worth £29.99 with any kit!

ORDER NOW

GET CLEAR! STAY CLEAR!

Now you can take control and prevent breakouts while enjoying clear and beautiful looking skin.

FREE BRUSH
worth £29.99 with any kit!

ORDER NOW

Frog's Show – Social Media



Cleanse. Clear. Hydrate.

With 3 simple steps twice a day, you could be on your way to clear and radiant skin in no time

3 Step Clear-Skin System

ORDER NOW

Cleanse. Clear. Hydrate.

With 3 simple steps twice a day, you could be on your way to clear and radiant skin in no time

3 Step Clear-Skin System

ORDER NOW

THE ANNUAL CHRISTMAS SALE

25% OFF Everything
Ends Monday

ORDER NOW

25% OFF Everything - Ends Monday

CLEANSE
CLEAR
HYDRATE

With 3 simple steps twice a day, you could be on your way to clear and radiant skin in no time

ORDER NOW

25% OFF EVERYTHING!
ENDS MONDAY!

GET CLEAR! STAY CLEAR!

Now you can take control and prevent breakouts while enjoying clear and beautiful looking skin.

FREE Charcoal Cleansing Brush
worth £34.99 with any Kit
Ends Monday!

Take Cleansing to the next level!

25% OFF EVERYTHING!
Ends Monday!

GET CLEAR! STAY CLEAR!

Now you can take control and prevent breakouts while enjoying clear and beautiful looking skin.

FREE Skin Purifying Mask
worth £8.99 with any Kit
ENDS MONDAY!

Your SECRET WEAPON for breakout emergencies!

BLACK FRIDAY WEEKEND

25% OFF EVERYTHING
Plus FREE gift with every order

Get Clear. Stay Clear.

Now you can take control and prevent breakouts while enjoying clear and beautiful looking skin.

WINTER SALE

SAVE UP TO 50%
on our Clear Skin Range

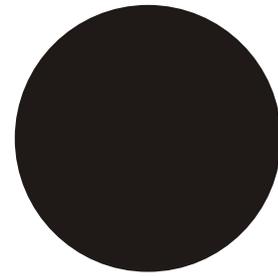
Get Clear. Stay Clear this winter

Now you can take control and prevent breakouts while enjoying clear and beautiful looking skin.

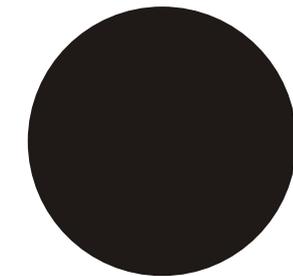
Frog's Show – Social Media



Frog's Show – Identity Design



Frog's Show – Identity Design



FOODALE



ecorner



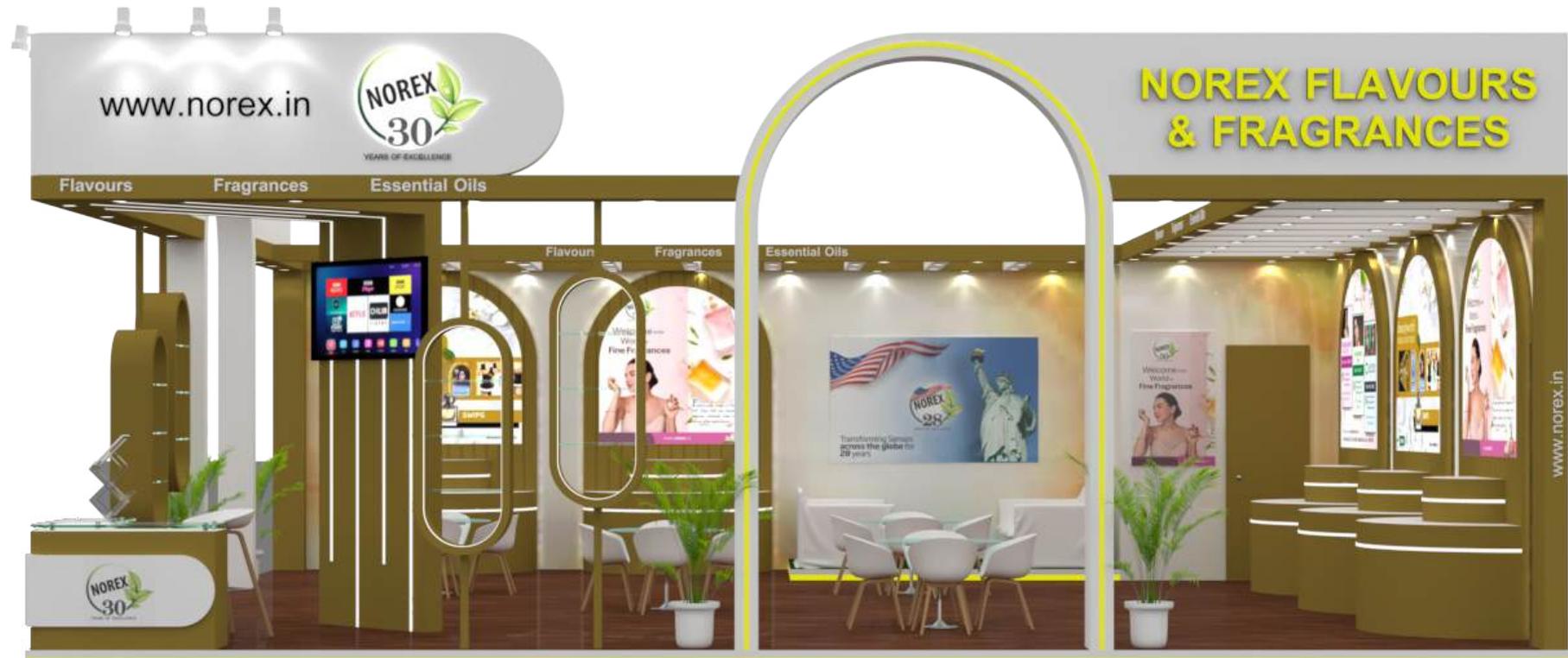
Frog's Show – Stationery



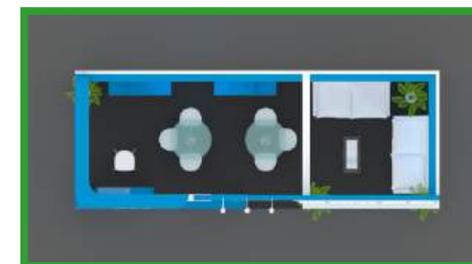
Frog's Show – Stall Design



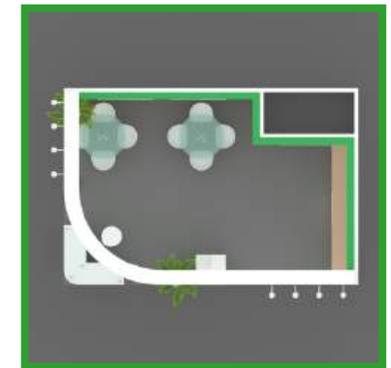
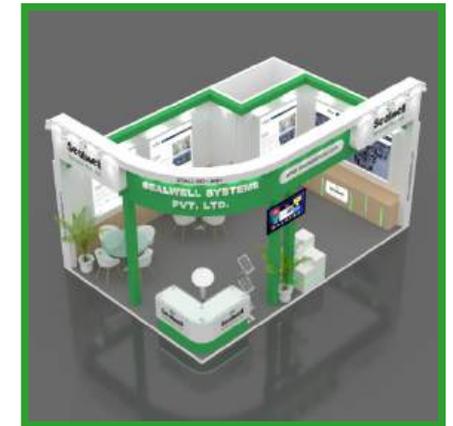
Frog's Show – Stall Design



Frog's Show – Stall Design



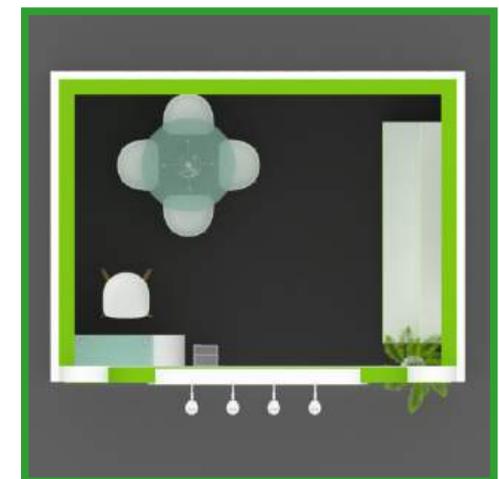
Frog's Show – Stall Design



Frog's Show – Stall Design



Frog's Show – Stall Design



Frog's Show – Events



Frog's Show – Events



Frog's Show – Events Exp.



Frog's Show – Events Exp.



Frog's Show – Events Exp.



Why Leap With Us?



“

Because we don't just create ads, we craft experiences. We leap beyond conventions, explore uncharted waters, and design campaigns that resonate, engage, and inspire. Our creativity is fearless, fresh, and fun—designed to make your brand unforgettable.

”



“

And because we back every leap with strategy. Every creative move has a purpose, every campaign is data-driven, and every decision is optimized for results. With Two Frogs Studio, clients get the perfect harmony of imagination and execution, ensuring growth, engagement, and measurable success.

”

Hop In & Say Hello!



“

Excited to create magic together? Let's hop on a call, share ideas, or even brainstorm over coffee! Reach out to discuss opportunities, strategy, or campaign execution. At Two Frogs Studio, we're ready to make every leap count—turning your brand vision into measurable success. Jump in and say hello!

”



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Vasna Road, Vadodara – 390007, Gujarat, India**



ribbit@twofrogs.co



+91 9137 413 536



www.twofrogs.co